

## Sanlorenzo opens 2026 in Düsseldorf with a statement of intelligent Italian design and momentum

- Sanlorenzo confirms its presence at Boot Düsseldorf, the world's largest indoor boat show from 17 to 25 January;
- SD90 takes center stage, embodying innovation in the semi-displacement line;
- Sanlorenzo's presence at Boot further underscores the brand's strong positioning across Europe, its largest concentration of clients, representing more than 60% of new yacht sales;
- Sister brands Nautor Swan and Bluegame also premiere two new yachts, demonstrating strength of Sanlorenzo's brands and its commitment to constant product innovation.

*Düsseldorf, 12 January 2026* – Sanlorenzo opens 2026 at Boot Düsseldorf with a clear statement of intent, presenting design leadership, responsible innovation, and its unique philosophy for life at sea. As the most prestigious indoor boat show in the world welcomes international owners and the European boating community, Sanlorenzo proudly presents the SD90 — a model from its semi-displacement line, and a benchmark for intelligent cruising beneath 28 metres.

Entering the year with strong commercial visibility and one of the most diverse and desirable yacht portfolios in the industry, Sanlorenzo – the world's leading maker of single brand yachts over 24 metres - continues to shape the segment through its blend of architectural thinking, Italian design culture and constant evolution.

Boot marks the first major appointment of 2026 for the Maison, reinforcing Europe's central role in the global yachting market, and representing Sanlorenzo's core community of connoisseurs.

### **Massimo Perotti, Executive Chairman of Sanlorenzo, said:**

*"Boot Düsseldorf has always been one of the most important boat shows for Sanlorenzo, a strategic start to the year that allows us to begin 2026 with great momentum. This year we will be exhibiting the SD90, one of our models that embodies the principles on which our company is founded: the constant drive for innovation, refined and elegant design and respect for the environment.*

*It is a very important start to the year for our entire family: Bluegame is presenting the new BGX83, while Nautor Swan is kicking off its 60th anniversary celebrations with the Swan 51 dual energy. These new offerings highlight the value of our Maison as a Monobrand of distinct brands, never overlapping and with a strong identity, which move forward with clarity: pioneers where it counts and faithful to what lasts over time."*

### **SD90: A dialogue between space, silence and efficiency**

The SD90 represents a significant step in Sanlorenzo's path towards greater sustainability in yachting. As a more compact gateway into the revamped SD line, this semi-displacement yacht is the third chapter in a success story that began with the SD96 and SD118.

With a hull length of less than 24 metres and an overall length of almost 28 metres, the SD90 represents a focused approach to efficiency — rethinking space, propulsion, insulation and materials to reduce consumption and elevate comfort.

The exterior lines, designed by Zuccon International Project, structure the yacht over two and a half decks, featuring an open flybridge, a lower deck, and a main deck. The layout is designed to guarantee the boat's maximum liveability, introducing new solutions that give a totally new perception of space compared to other yachts in the same range. This remarkable flexibility allows the yacht to adapt to the evolving needs of life on board, transforming through innovative furnishing solutions and versatile configurations. This approach is matched by meticulous material research: the saloon's bow wall, for example, is crafted in bronzed fluted glass, creating a refined effect that enhances its sense of depth.

The same attention extends to equipment and onboard systems, all carefully selected to guarantee high performance while reducing consumption. Advanced thermal and acoustic insulation further contributes to greater efficiency, ensuring comfort with minimal environmental impact.

With the SD90 at Boot, Sanlorenzo demonstrates to clients how it is leading an evolving industry through a constant process of research and innovation, aligned with Sanlorenzo's roadmap toward alternative propulsion and reduced-impact cruising, whilst reaffirming its commitment to the European market at the strategic core of the brand's growth.

Boot Düsseldorf takes place from 17 to 25 January 2026.

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### **About Sanlorenzo**

*For more than 60 years, Sanlorenzo has defined Italian excellence in yacht building, crafting custom-made motoryachts and superyachts that blend refined design, innovation, and advanced engineering. Founded in 1958, the shipyard is the world's leading mono-brand builder of yachts over 24 metres. Since 2005, under the ownership and leadership of Massimo Perotti, Sanlorenzo has undergone extraordinary growth — expanding its portfolio, production capacity, and global prestige. In 2019, the company was listed on the Euronext STAR Milan, further cementing its role as a leader in luxury yachting. Sanlorenzo's yacht and superyacht production spans six specialist shipyards across Italy, with models from 24 to over 70 metres in both composite and metal construction. The Group also includes Bluegame, below 24m — known for innovative crossover models — and the newly acquired Nautor Swan, a prestigious name in sailing and high-performance motor yachts. Design and architecture have always been core to Sanlorenzo's identity, thanks to long-standing collaborations with world-renowned studios including Piero Lissoni, Patricia Urquiola, Dordoni Architetti, and others. This fusion of yacht engineering and interior design sets Sanlorenzo apart in the world of high-end nautical craftsmanship. Looking ahead, Sanlorenzo is leading the sector toward sustainable innovation. Its "Road to 2030" strategy includes pioneering efforts in low-impact propulsion, such as green methanol fuel cells and hydrogen-powered tenders, developed with partners like Siemens Energy, MAN and MTU. In 2024, Sanlorenzo marked two major milestones: the delivery of the first 50Steel superyacht equipped with an onboard fuel cell system, and the launch of hydrogen-powered Bluegame tenders for the America's Cup. This same year, the Group acquired Nautor Swan, and with Simpson Marine, it is strengthening its portfolio and commercial footprint across Asia and beyond. Through initiatives like the Fondazione Sanlorenzo and Sanlorenzo Arts, the brand continues to support culture, sustainability, and the sea — values brought to life with the opening of Casa Sanlorenzo in Venice, a new home for design and dialogue.*

### **For Further Information:**

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